

Portfolio Media. Inc. | 860 Broadway, 6th Floor | New York, NY 10003 | www.law360.com Phone: +1 646 783 7100 | Fax: +1 646 783 7161 | customerservice@law360.com

## Roig Lawyers Adds Liability Litigation Pro In **Tampa**

By Alex Wolf

Law360, New York (February 18, 2016, 1:53 PM ET) -- Roig Lawyers, a Florida-based litigation firm that prides itself on being minority-owned, has continued its statewide expansion by adding a lateral partner from Murray Morin & Herman PA with a defense practice representing transportation and construction companies in product and premises liability cases to its office in Tampa Bay.

Christopher E. Doran joins Roig, bringing more than 18 years of legal experience as a civil litigator who focuses on the defense of large catastrophic losses, the firm said. He becomes the eighth attorney at the firm's office in Tampa Bay and is counted among a string of hires by the firm over the last few months and years.

Doran told Law360 that after spending nearly 15 years with a small litigation firm, he is excited to bring his practice to a firm with a larger statewide presence and a bench of attorneys experienced in other areas of the



Christopher Doran

"We represent the entire population," he said. "That's a big issue for me personally and that's important for communicating to the clients."

law. He also noted that the firm's dedication to maintaining diversity was a major draw.

Over the course of his legal career, Doran has handled numerous transportation-related catastrophic injury and wrongful death cases as well as cargo, contract and property damage disputes on behalf of clients, including major insurers and Fortune 500 companies, the firm said. In addition to construction litigation, he also has extensive experience in defending product liability claims, including complex tire litigation and other consumer product claims, the firm added.

Prior to his foray into private practice, Doran was a state prosecutor in the 20th Judicial Circuit Court, where he tried hundreds of cases and was instrumental in the development and investigation of traffic homicide prosecution cases, the firm said.

Doran's move to Roig comes on the heels of the firm's hiring of attorneys in other offices around the state, including its addition of commercial litigator Frank Sexton to its location in Miami and insurance defense litigator Scharome Wolfe to its office in Orlando.

The 100-plus attorney firm expects to continue its growth into the foreseeable future with no particular stoppage point in mind, managing partner Michael A. Rosenberg told Law360 on Thursday. Although there aren't immediate plans to open new offices, the firm will likely focus on building out its presence in its current locations and adapting to clients, he said.

"We don't have a particular number in mind, frankly. It really depends on what our client needs are," Rosenberg said.

Although the firm remains committed to its core areas of expertise representing clients in traditional tort defense, Rosenberg noted that some of the firm's new additions have expanded its client base into other areas, and started to build up a commercial practice.

When asked what has drawn attorneys to the firm, Rosenberg said that its focus on diversity is a major sticking point for a lot of lawyers and their clients, and people are really buying into the firm's vision.

"There have been a lot of opportunities to bring on attorneys with similar interests to us, in terms of the client base that we have and share the philosophy and beliefs of creating a different atmosphere for the attorneys and for the clients," he said. "We're going to continue to bring in people who share our vision and share our philosophy."

## --Editing by Stephen Berg.

All Content © 2003-2016, Portfolio Media, Inc.