

BUSINESS MEETING



NEW ORLEANS



FEBRUARY 21 – 23, 2016



enamwolf®

2016

ABOUT



WHY SHOULD I ATTEND?

The NAMWOLF Business Meeting is a great opportunity to increase your participation and relationships with NAMWOLF Law Firm Members. All attendees further benefit by attending CLE sessions specific to NAMWOLF Member Law Firms' practice areas, which provides greater insight into each Member Law Firm's experience and capability to handle complex legal matters. The Business Meeting also provides the opportunity to network with NAMWOLF Leadership, such as the Advisory Council and NAMWOLF Board of Directors. If you have never been to a NAMWOLF event, the Business Meeting is the place to start!



CLE SESSIONS

Each one of our Practice Area Committees will be represented and offer CLE at this year's meeting, including: transactional; trials; intellectual property; white collar; insurance; labor and employment; financial services; products liability; and retail, restaurant and hospitality.

WHO ATTENDS THE BUSINESS MEETING?

The Business meeting is attended by Law Firm Members in addition to a fast growing number of In-House Counsel who are dedicated to the mission and vision of NAMWOLF and work with us to help us in identifying and achieving our goals. At the direction of our Advisory Council Members and other in-house counsel, we designed this year's event to provide a platform for In-House Counsel and Law Firm Members to have interactive and inclusive sessions during the meeting.



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REGISTRATION

The NAMWOLF Business Meeting is FREE for in-house counsel and other corporate representatives to attend. Advance registration is required. Please visit www.namwolf.org to register.

RESERVE YOUR ROOM

Please remember to book your hotel at the Royal Sonesta New Orleans. To reserve your room follow this link or call 1-855-463-3092 and reference the NAMWOLF Business Meeting. NAMWOLF has secured an excellent room rate of \$199/night. Along with our large block of rooms Sunday, February 21 - Monday, February 22, NAMWOLF has a small block of rooms available on Friday and Saturday so that attendees are able to spend some quality time enjoying all that New Orleans has to offer!

MEETING CO-CHAIRS



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AGENDA

SATURDAY: FEBRUARY 20, 2016

1:00 p.m. – 4:30 p.m.

Board of Directors Meeting

5:30 p.m. – 7:00 p.m.

Cocktail Reception with the Board of Directors: All attendees are welcome to attend and mix and mingle with the NAMWOLF Board.

SUNDAY: FEBRUARY 21, 2016

10:00 a.m. – 5:30 p.m.

Registration

9:00 a.m. – 12:00 p.m.

Amazing Race Around New Orleans

9:00 a.m. – 12:00 p.m.

Board of Directors Meeting

12:15 p.m. – 1:30 p.m.

Luncheon, Featured Speaker, John Lewis, Jr., Global Chief Diversity Officer at The Coca-Cola Company

1:45 p.m. – 2:45 p.m.

Legal Department Deep Dive Featuring: Prudential and Walmart (In-House ONLY Session); **Join representatives of Prudential and Walmart legal departments to have an open discussion regarding their use of NAMWOLF Law Firms.**

1:45 p.m. – 2:45 p.m.

Member Only Meeting

3:00 p.m. – 4:00 p.m.

Dare to be Different: A Case Study on Interactive and Off the Beaten Path CLE Sessions: Key takeaways to make your next CLE a hit. This panel will not disappoint.

3:00 p.m. – 4:00 p.m.

Maximizing the Benefit of Practice Area Committees (In-House ONLY Session)

4:10 p.m. – 5:25 p.m.

Trials Practice Area Committee Session: Challenging Experts? Tactics for Mastering Expert Examinations: Great experts are trained to artfully discount facts and theories that diminish their opinion. But, an effective cross-examination can take advantage of any expert. Watch NAMWOLF trial attorneys demonstrate trial-tested techniques for conducting an effective examination of a challenging expert.

4:15 p.m. – 5:15 p.m.

National Development Meeting

4:15 p.m. – 5:15 p.m.

Advocacy Committee Meeting

5:25 p.m. – 6:10 p.m.

Law Firm Admissions Committee Meeting

5:25 p.m. – 6:10 p.m.

Retail Restaurant & Hospitality Practice Area Committee Business Meeting

5:25 p.m. – 6:10 p.m.

Trials Practice Area Committee Business Meeting

6:15 p.m. – 7:30 p.m.

Cocktail Reception



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AGENDA

MONDAY: FEBRUARY 22, 2016

8:15 a.m. – 8:55 a.m.

Welcome Address and General Session

9:05 a.m. – 9:55 a.m.

Advisory Council Business Meeting (In-House ONLY Session): This will be a working meeting of the council with a focus on (i) discussing the council's mission statement and membership requirements, (ii) setting forth our 2016 priorities and agenda, (iii) reviewing proposals and progress from our working groups, and (iv) updating the council on NAMWOLF board and annual meeting initiatives. The meeting is open to all current members of the advisory council and in-house attendees who are considering membership in the council.

9:10 a.m. – 10:40 a.m.

Emerging Leaders Session: Ready for Action? Hone Your Expert Cross-Examination Techniques: Take advantage of this session to practice the techniques learned in Challenging Experts. Participants will break out into small groups and cross-examine expert witnesses. Experienced trial attorneys will provide feedback to help you enhance your expert examination skills. This is the time to find out what works, or doesn't, before you face your next expert.

9:55 a.m. – 10:40 a.m.

Inclusion Initiative Meeting (In-House ONLY Session)

10:50 a.m. – 12:05 p.m.

Labor & Employment Practice Area Committee CLE: The Contingent Workforce: Best Practices in an Uncertain Legal Landscape: Contingent workers – from temps and leased employees, to independent contractors and freelancers -- are the fastest growing segment of the U.S. workforce. However, recent decisions from the National Labor Relations Board, guidance from the Department of Labor, and a patchwork of state laws, are challenging the contingent worker business model – and the changes are likely to continue. This two-part program includes a panel discussion analyzing this fast-evolving area of labor and employment law, followed by moderated discussions about developing best practices for managing the modern workforce despite the legal uncertainty. Panelists: TBA

12:15 p.m. – 1:45 p.m.

Luncheon, Featured Speaker Gwen Marcus, Executive Vice President, General Counsel, Showtime Networks Inc. – Advocacy Award – Annual Meeting Update

1:55 p.m. – 3:10 p.m.

Retail Restaurant & Hospitality Practice Area Committee CLE: Unexpected Issues for Eating, Shopping and Sleeping: What is on the minds of Restaurant, Retail & Hospitality: Please join the RRH PAC for a thought-provoking and informative presentation on a variety of hot legal topics currently of interest in the restaurant, retail and hospitality industries, including third-party crime, defense/indemnity by vendors and others, condemnation clauses and their impact on recoverable damages, the business effect of sign changes, new regulations impacting the RRH industry, cyber security/information security development and trends, and guarding against liability for unexpected injuries, such as illness from food products served at an event on the premises. Panelists: TBA

9:10 a.m. – 10:40 a.m.

Law Firm Management Session: Management Solutions to Everyday Problems - The Conversation Continues: The lively discussion of solutions to problems faced in managing our firms continues. How much staff do we need? How should we set our rates? Should the big firm guidelines apply to us? And many more questions & answers.

10:50 a.m. – 12:05 p.m.

Products Liability Practice Area Committee CLE: 2015 - Class Action Litigation Year in Review: We will survey the key federal court decisions issued in 2015, including an update on the three class action cases before the United States Supreme Court during its October 2015 term. The presentation will include a big picture overview of key cases and trends in class action litigation, with a particular emphasis on the impact of these decisions on products liability defendants.

AGENDA

MONDAY: FEBRUARY 22, 2016 *CONTINUED*

1:55 p.m. – 3:10 p.m.

Transactional Practice Area Committee CLE: More Restrictions and Potential Opportunities - Navigating the Ever-Changing Regulatory Landscape Affecting U.S. Corporations and Financial Institutions: Today, the regulatory landscape affecting corporations and financial institutions is constantly changing making it difficult for in-house counsel and decision-makers to navigate critical regulations affecting their organizations. While many of the regulations create further restrictions on their activities, some present U.S. corporations and financial institutions with potential opportunities. Join us for a fast-paced session where members of the Transactional PAC discuss several key regulatory frameworks, including the latest consumer protection regulations issued by the Consumer Financial Protection Bureau and the JOBS Act, and explore the restrictions and potential opportunities created by each. **PANELISTS:** Asnardo Garro, Partner, Avila Rodriguez Hernandez Mena & Ferri LLP B. Seth Bryant, Partner, Bryant Rabbino LLP

3:20 p.m. – 4:35 p.m.

Intellectual Property Practice Area Committee CLE: The Intersection of Intellectual Property and Employment Law—Avoiding Common Pitfalls: The specialties frequently overlap when it comes to the hiring and termination of employees, retaining outside vendors and consultants, standing in patent cases, and disclosures of trade secrets. We will address frequent issues seen by companies, and how to avoid common pitfalls.

3:20 p.m. – 4:35 p.m.

Insurance Practice Area Committee CLE: Insurance Confidential: Considerations for Preserving Attorney-Client Privilege and Work-Product Protection in Insurance Cases: This presentation will provide insight and practical advice on dealing with the changing contours of the attorney-client privilege and work-product doctrine with specific application to issues faced by insurance companies. The discussion will include the foundations of the attorney-client privilege and work-product doctrine as applied to corporations generally. It will also explore how and why insurance companies face unique challenges regarding application of the privilege to claims handling and litigation. In connection with this discussion, the panelists will review recent decisions from various jurisdictions and engage in an interactive discussion with attendees regarding suggestions for how inside and outside counsel can proactively anticipate and manage privilege issues that frequently arise. **MODERATORS:** Emilia A. Quesada, SMGQ Law, Heather Erickson, Sanchez & Daniels **PANELISTS:** Moheeb Murray, Bush Seyferth & Paige PLLC, Bob Spajic, Gordon & Polser Clay Greene, Northwestern Mutual

1:55 p.m. – 3:10 p.m.

Financial Services Practice Area Committee CLE: Legal Issues Impacting the Future of the Financial Services Industry: Year in Review, Predictions and Practical Pointers: Legal Issues Impacting the Financial Services Industry will provide attendees with discussion on the changes occurring in the banking and financial services industry over the past year with regard to a diverse range of topics including alternative dispute resolution, fiduciary v. suitability standards of care, creditors rights and more. **Panelists:** TBA

3:20 p.m. – 4:35 p.m.

White Collar Practice Area Committee CLE: Navigating a Cybersecurity Investigation Conducted by the Securities and Exchange Commission: We will seek to answer/offer guidance about what to do if a regulated entity or public company is involved in an SEC cybersecurity investigation. Specifically, what laws apply? How should public companies and regulated entities respond to an SEC information request? When does the client report to its regulators if a breach has occurred? Should criminal authorities be notified and, if so, when? When and what do you tell shareholders? When is notice to customers and counterparties required? What about state privacy laws – when are those notice requirements triggered? Does the client have cyber insurance and why would cyber insurance matter? Would the breach trigger D&O insurance coverage if there is a shareholder suit action? Is the company negligent and have the directors and officers breached their fiduciary duties if they failed to follow recent voluntary cyber security guidelines, such as, Executive Order 13636 – Improving Critical Infrastructure Cybersecurity – or standards created by the National Institute of Standards and Technology? **Panelists:** TBA

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MONDAY: FEBRUARY 22, 2016 *CONTINUED*

4:40 p.m. - 5:25p.m.

Labor & Employment
Practice Area Committee
Business Meeting

4:40 p.m. - 5:25p.m.

Insurance Practice Area
Committee Business
Meeting

4:40 p.m. - 5:25p.m.

Financial Services Practice
Area Committee Business
Meeting

4:40 p.m. - 5:25p.m.

Transactional Practice
Area Committee Business
Meeting

4:40 p.m. - 5:25p.m.

White Collar Defense and
Internal Investigations
Practice Area Committee
Business Meeting

6:15 p.m. - 7:15 p.m.

Cocktail Reception

7:30 p.m.

Dine Arouds by PAC/Industry

TUESDAY: FEBRUARY 23, 2016

8:30 a.m. - 9:30 a.m.

Marketing Best Practices Presents: Talkin' Bout My Generation: How to Keep Your Marketing Strategies Fresh for Any Generation: Over the next decade, the workplace will change dramatically. By the time the NAMWOLF Business Meeting takes place, millennials will have surpassed baby boomers as the largest portion of the U.S. workforce, while members of generation X will have moved into more leadership positions and will have taken on more roles as decision makers. As the demographics continue to shift, the way we market will as well. Each generational group has specific preferences on how they receive and digest information. So how do you appeal to the unique needs of each generation? Join the Marketing Best Practices Committee to explore the ever-changing workplace and learn tactics to deliver your message in a way it will be heard, no matter what generation you are speaking to.

9:35 a.m. - 10:35 a.m.

Law Firm Admissions Committee Meeting

9:35 a.m. - 10:35 a.m.

Intellectual Property Practice Area²
Committee Business Meeting

9:35 a.m. - 10:35 a.m.

Membership Engagement & Outreach: GETTING MORE OUT OF NAMWOLF: GET ENGAGED: The Membership Engagement & Outreach Committee welcomes all law firm members who are interested in taking a more active role in NAMWOLF. The Committee is focused on engaging members in key areas to enhance your firm's NAMWOLF experience. Come participate in round table discussions on Cross Marketing efforts, New Member Mentoring, Law Firm Management issues and programs, the Emerging Leaders programs, Marketing Best Practices efforts, and Communications to generate some new ideas and programs. This is a great way to be introduced to other members and be introduced to leadership positions within NAMWOLF.

10:40 a.m. - 11:40 a.m.

Law Firm Cross Marketing Meeting



ABOUT

FEATURED SPEAKER, SUNDAY, FEBRUARY 21



JOHN LEWIS, JR.

Global Chief Diversity Officer | THE COCA-COLA COMPANY

John was appointed Global Chief Diversity Officer for The Coca-Cola Company effective February 15, 2014.

In this role, he leads all diversity, inclusion and workplace fairness strategies across the 200+ countries where Coca-Cola does business, including, but not limited to its Global Women's Initiative, EEO/Affirmative Action Plan compliance, employee business resource groups (including multiculturals, millennials, LGBT, disabled, military veterans and women), diversity metrics, North America based multicultural employee initiatives and related routines with senior management and the Company's board of directors. Working with colleagues in philanthropy, supplier diversity, legal, human resources, multicultural marketing and government/media relations, he is responsible for relationships with internal and external stakeholders on inclusion and fairness related initiatives.

Previously, John, who joined the Company in 2002, was the Company's Senior Managing compliance and Global Anti-Bribery Counsel responsible for Code of Business Conduct (COBC) compliance leading the COBC integration for Coca-Cola Refreshments following its acquisition by the Company in 2011. Prior to this, John was the Company's chief litigation counsel.

John is currently on the board of the Private Bank of Buckhead (audit committee member), the GWU Law Alumni Board and is the former chair of the City of Atlanta Board of Ethics. He is a member of the Leadership Atlanta Class of 2012.

John holds a Bachelor of Arts degree (with honors) from Morehouse College and a Juris Doctor (J.D.) degree from the George Washington University National Law Center.



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ABOUT

FEATURED SPEAKER, MONDAY, FEBRUARY 22



H. GWEN MARCUS

Executive Vice President & General Counsel | SHOWTIME NETWORKS INC.

H. Gwen Marcus, Executive Vice President, General Counsel, is Showtime Networks Inc.'s chief legal officer, with responsibility for all of the company's legal affairs, including its programming and distribution transactions, intellectual property, compliance, litigation and regulatory issues, and other legal policy matters. An integral member of Showtime Networks' senior management team, she also has joint responsibility for the company's business affairs department. Ms. Marcus has been recognized in various industry listings, including CableFAX's 50 Most Powerful Women in Cable,

The Hollywood Reporter's Women in Entertainment Power 100 and Variety's Power of Women Impact Report, and has also been named a Multichannel News Wonder Woman. Inside Counsel named Ms. Marcus the recipient of its First Annual Transformative Leadership Sharing the Power Award in 2010 for advancing the economic empowerment of women in the law, and profiled her in its January 2011 issue.

Ms. Marcus has been with Showtime Networks for over 30 years, having joined the company in 1984 as Assistant Counsel. Prior to joining Showtime Networks, she practiced entertainment law from 1981 to 1984 as an Associate at the New York law firm of Paul, Weiss, Rifkind, Wharton & Garrison.

Ms. Marcus serves as Vice-Chair of the Board of not-for-profit Theatre Development Fund (TDF), and on the Board of the Minority Corporate Counsel Association (MCCA) and the Advisory Board of WILEF (Women in Law Empowerment Forum). She is a former Board Co-Chair of the LGBT Community Center of New York, which honored her with its Corporate Leader Award in 2006, and also has served on the Legal Council of the Williams Institute, a national think tank on sexual orientation law and public policy under the auspices of UCLA School of Law. She is a frequent speaker on diversity issues, and has been recognized by numerous other not-for-profit organizations over the years, including POWER UP (Professional Organization of Women in Entertainment Reaching Up, which in 2005 named her one of the Ten Most Amazing Gay Women in Showbiz), Cable Positive, the cable and telecommunications industry AIDS action organization, GMHC (for which she was the largest individual fundraiser for AIDS Walk New York for several years), and the YWCA of the City of New York (which named her a Woman Achiever). She has also been published in Out and About: The LGBT Experience in the Legal Profession, a joint publication of the American Bar Association and the National LGBT Bar Association.

Ms. Marcus is a member of the New York Bar. She graduated magna cum laude from Brandeis University, with a Phi Beta Kappa key. A cum laude graduate of New York University School of Law, she was an Articles Editor of the New York University Law Review and was elected to the Order of the Coif. In 2009, the law school recognized Ms. Marcus for her outstanding professional achievements.

She is based at Showtime Networks' headquarters in New York City.

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